

Annual Fresh Produce Benchmarking Report

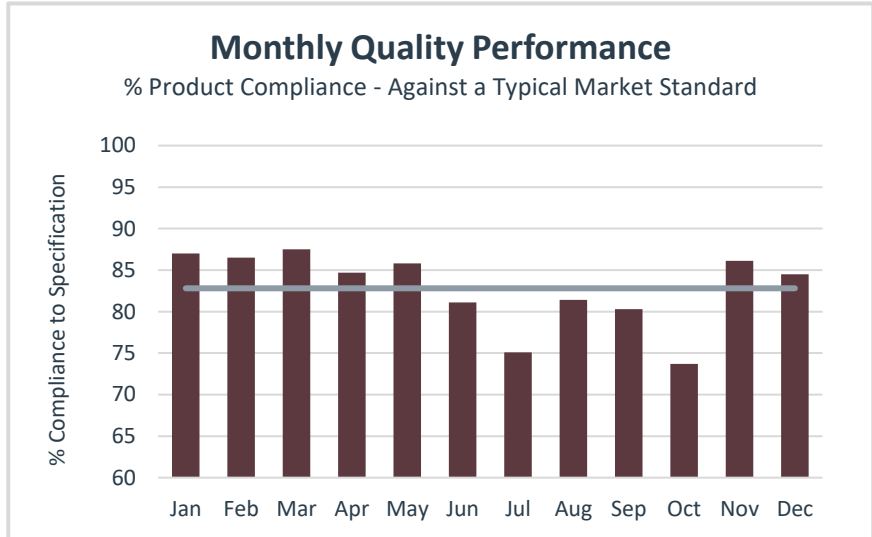


Product:	Assorted Fresh Produce
Source:	8 UK Retailers
Date:	Jan – Dec 2017

Quality Analysis

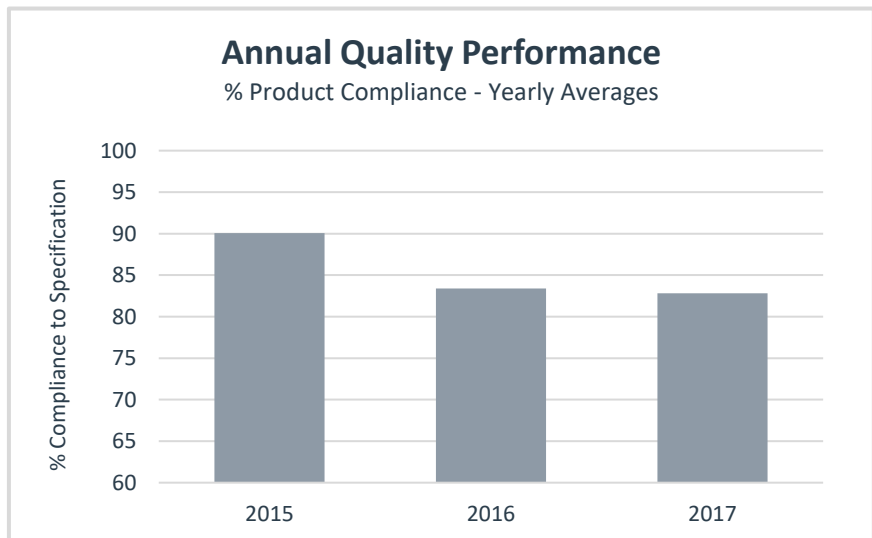
Overall Quality per Month

Defects were found in 17% of our samples through 2017. It was, however, higher than this through the summer months.



Annual Performance Comparison

Quality during 2017 has been close to that seen during the previous year, but still down on that found during 2015



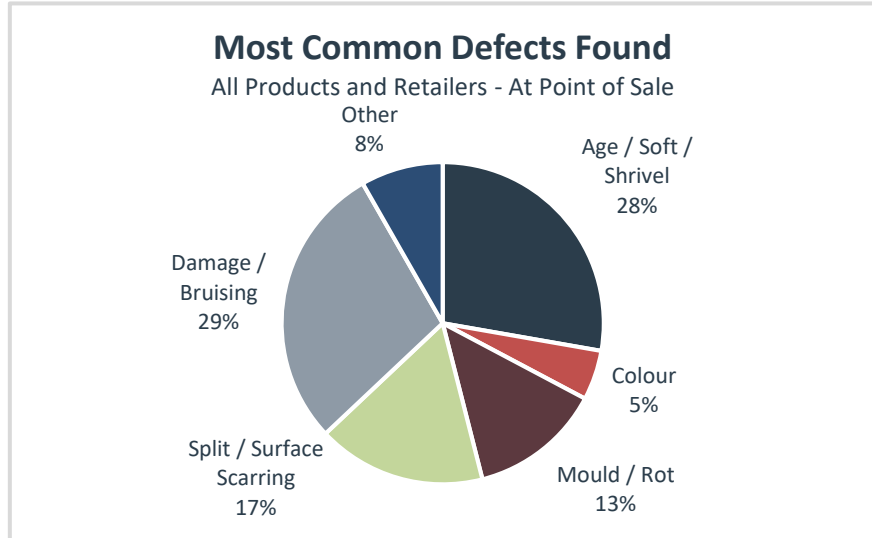
To generate this performance level, FSL purchased a selection of fresh produce samples from 8 different retailers each fortnight during 2017. The samples were assessed against the most common quality criteria used within the fresh produce industry, along with the information given on the product packaging. The performance is the percentage of our sample which fully met with expectations.

If you have a question for our quality database, would like to request a specific report, or would like to find out how your own produce performs against this average, please visit: www.fsldata.co.uk/benchmark17

Product Analysis

Most Common Issues

Damage, bruising and signs of age comprise 57% of all defects found. This is based on samples taken at point of sale at retailers.



Products with most defects during 2017

Bananas showed defects in 65 samples during 2017. This was 38% of the banana sample taken through the year.



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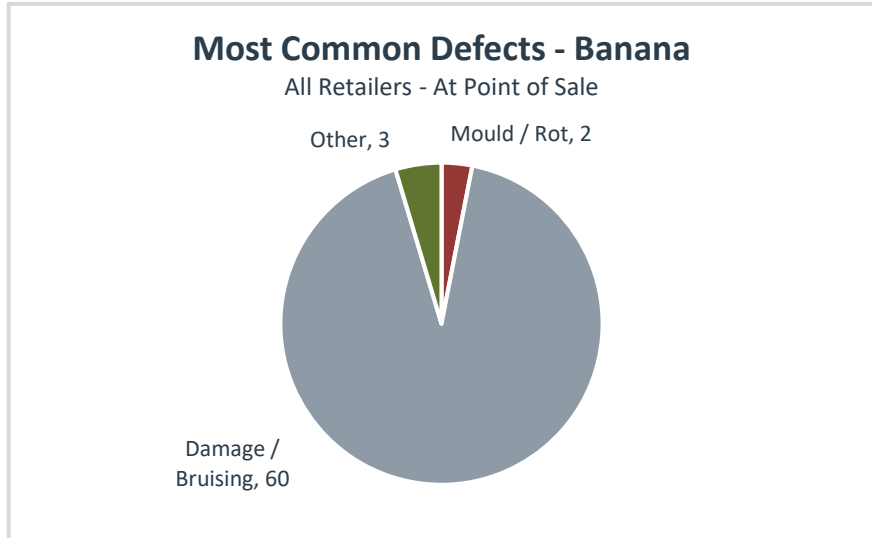
Product Report - Bananas

Most Common Defects for Bananas

Banana was the product showing the greatest number of defects during 2017.

92% of the defects seen related to damage and bruising.

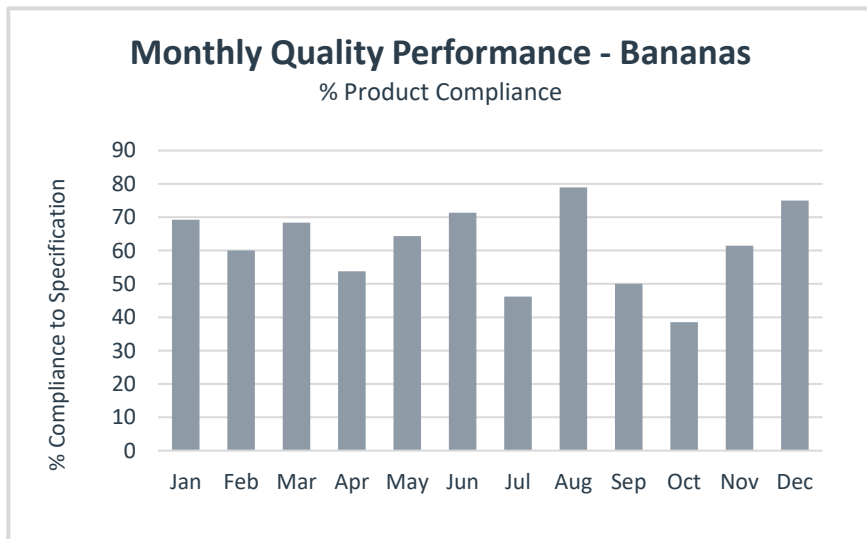
Based on this sample, it can be expected that around 35% of all banana bunches / packs will contain bruised fruit.



Performance per Month - Bananas

Bananas were found with defects every month during 2017.

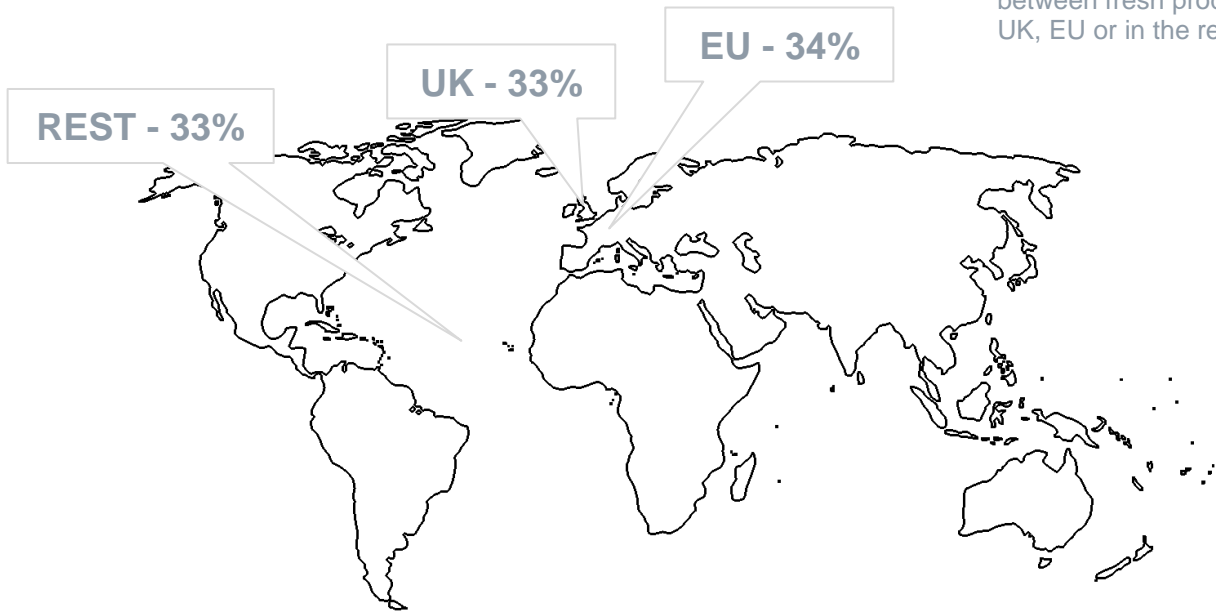
October showed the worst quality when over half of all fruit were found with bruising.



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Sourcing Report

Geographical Breakdown of Defects

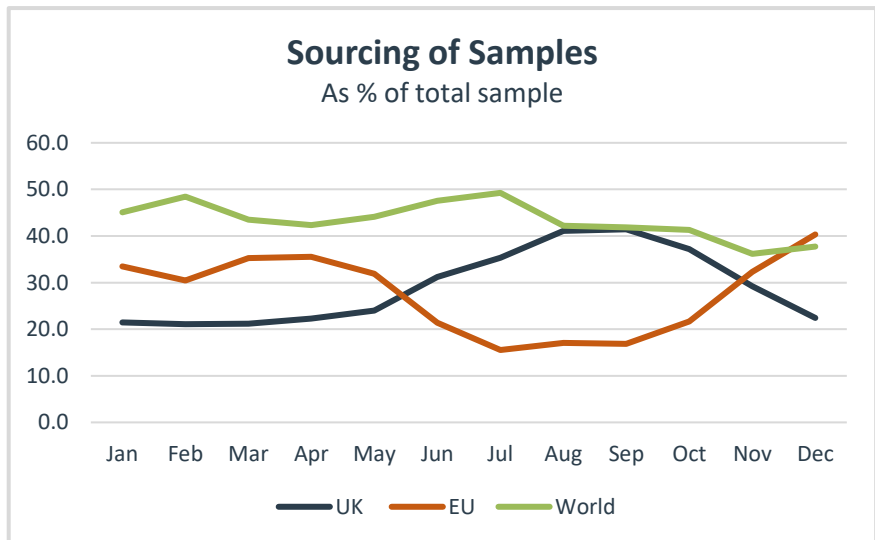


There was almost no measurable difference in quality this year between fresh produce sourced in UK, EU or in the rest of the world.

Country of Origin

Over the course of the year, 29% of the produce inspected was grown in the UK, with 28% from within the EU.

The remaining 43% of the produce purchased in our samples was from the rest of the World.



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